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You may participate in the educational activity by viewing the program information above.

**Physicians:** To evaluate this educational activity, receive a certificate/statement of credit/contact hours, go to <https://www.surveymonkey.com/s/boostersandbelts>

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# EVMS

 Children's Hospital  
of The King's Daughters

## KEEPING 4-12 YEAR-OLDS IN BOOSTERS AND BELTS: STRATEGIES THAT WORK

**Speaker:** Kelli England Will, Ph.D., Associate Professor, Eastern Virginia Medical School

**Length of Class:** 1.0 hours

**Location:** Enduring Material (online course)

**Course link:** [www.carsafetyeducation.org](http://www.carsafetyeducation.org)

**Course expiration date for credit/contact hours:** 3/1/2016

### Summary of Course:

This presentation will equip the audience with research-supported techniques to motivate 4-12 year-old children and their parents to always use booster seats and seat belts. Course participants will be taught to recognize when an education-focused safety intervention approach is insufficient, and when and how to modify their approach for more of a persuasive impact. Finally, two example programs that are empirically supported to improve car safety among booster-age and tween-age populations will be shared with the audience. These toolkits (*Boost 'em in the Back Seat* and *Make it Click*) are freely available online for participants' later use in their day-to-day interactions with children and their families.

### Learning Objectives:

1. List reasons for resistance to safety recommendations, and how this affects your efforts
2. Identify ways to modify an education-based approach for a more persuasive impact
3. Discuss research-supported techniques for motivating booster seat and seat belt use
4. Describe how to access and use two empirically supported (free) toolkits for booster and tween populations

**Target audience for this course:** Physicians, pediatricians, sub-specialists, family physicians, residents/students, emergency physicians and responders, allied health professionals, nurses, public health professionals, social workers, and other health care and safety professionals.

**ACGME Competencies:** Patient care & practice-based learning and improvement.

### Accreditation Statements:

CME: Children's Hospital of The King's Daughters is accredited by the Medical Society of Virginia to provide continuing medical education for physicians.

Children's Hospital of The King's Daughters designates this enduring material for a maximum of 1.0 *AMA PRA Category 1 Credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

CNE: The Centers for Disease Control and Prevention is accredited as a provider of Continuing Nursing Education by the American Nurses Credentialing Center's Commission on Accreditation. This activity provides 1 contact hours.

CEU: The CDC has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102. The CDC is authorized by IACET to offer 0.1 ANSI/IACET CEU's for this program.

CECH: Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 1.0 total Category I continuing education contact hours. Maximum advanced level continuing education contact hours available are 0. CDC provider number GA0082.

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